



CONE HEALTH

PRACTICE AS IT'S MEANT TO BE

High quality patient outcomes, a comprehensive range of primary, secondary and tertiary level diagnostic and treatment services, an excellent practice community and work/life

balance are all hallmarks of the Piedmont Triad area

medical community and Cone Health.

With more than 1,300 physicians,

both community-based and

employed, and more than 10,650

healthcare professionals and staff,

you'll enjoy a family-oriented

atmosphere rich in dedication,

compassion and excellence.

Here, you'll discover practice as

it's meant to be.

Michael D. Cooper, MD, Interventional Cardiology



Cone Health Medical Group

Partnering for exceptional care.

Cone Health Medical Group (CHMG) is a physician-led network of specialty and primary care medical practices with more than 450 doctors and healthcare providers. Our providers are employed by Cone Health or are affiliated through the Teaching Service Faculty and work closely with one of the region's largest and most comprehensive health networks to provide exceptional care. We have more than 100 locations across the Triad.

CHMG physicians offer primary care medical services, including family medicine, internal medicine, obstetrics and gynecology, pediatrics and urgent care. Specialists trained in cardiology, gastroenterology, pulmonology, neurology, rheumatology, oncology, endocrinology and more provide care at locations throughout our community.



LeBauer HealthCare at Brassfield

CHMG fosters alignment between physician practices to achieve high quality operational and clinical results. Patient-centered care is considered a team effort and all practices are fully integrated using an advanced electronic medical records system that allows all CHMG physicians to share information with each other, with the Cone Health hospitals, and with their patients.

Our practices combine a broad expanse of expertise and training to provide Cone Health's exceptional care. While practices operate with their unique identities and personalities, they also collaborate as experts, meeting community needs throughout the six-county service area of Cone Health.

Physicians and advanced practice providers work in partnership to meet a variety of medical needs.

Services include:

- Coordinating 24/7 inpatient care for hospitalized patients through Triad Hospitalists.
- Meeting the medical needs of uninsured and underinsured patients in the area.
- Offering expertise to medical residents in their pursuit of specialties through the Teaching Services Faculty for family medicine, internal medicine, pediatrics, sports medicine and others.
- Providing comprehensive care for our sickle cell patients through our Sickle Cell Center — only the second of its kind in the Southeast.

The list goes on. Being a part of Cone Health Medical Group offers not only the opportunity for success for providers and individual practices, but also the opportunity to impact the quality of patient care throughout our communities.



“Cone Health Medical Group is a physician-led organization, committed to serving our patients and community through our ‘distinctive partnership driving exceptional care.’ We recognize that the care we provide today will most likely look different tomorrow. We know that we will continue to grow and evolve, but our mission will remain focused on the patient in all that we decide and in all that we do.”

- William T. Morgan, MD

Executive Medical Director, Cone Health Medical Group



“Since my transition from Cone Health residency to a practicing physician, I have found the ever-changing world of healthcare has many challenges. Being a part of a physician-led medical group dedicated to providing quality care to our community and support to the physicians who provide that care makes the transition much easier.”

- Kawanta Durham, MD

Family Medicine



“When I completed my fellowship in vascular surgery in 1991, I joined a Greensboro group that had been in existence since 1960. After much thought, our group decided to become an employed practice in 2008. We have enjoyed a strong, mutually beneficial relationship with Cone Health since that time. The support and autonomy to practice vascular surgery at the highest level of quality along with the stability of being affiliated with a regional healthcare system clearly indicates we made the correct decision in 2008.”

- Todd Early, MD

Vascular Surgery



“In a time of unprecedented change and uncertainty in healthcare in the United States, membership in CHMG offers the opportunity to collaborate creatively and constructively with Cone Health to guide the necessary changes in delivery of quality, affordable care that will benefit our patients and practices in the future.”

- William H. Hickling, MD

Pediatric Neurology



“Cone Health Medical Group provides me with the necessary tools to move closer to my goal of being a member of a high-performing medical group. CHMG is working toward providing its physician members with the information they need to better manage their patient panels in tomorrow’s world of value-based care.”

- Patrick E. Wright, MD

Pulmonary/Critical Care Medicine



Cone Health Medical Group
Partnering for exceptional care.

PHYSICIAN LEADERSHIP ACADEMY



Physician Leadership Academy - Inaugural Class

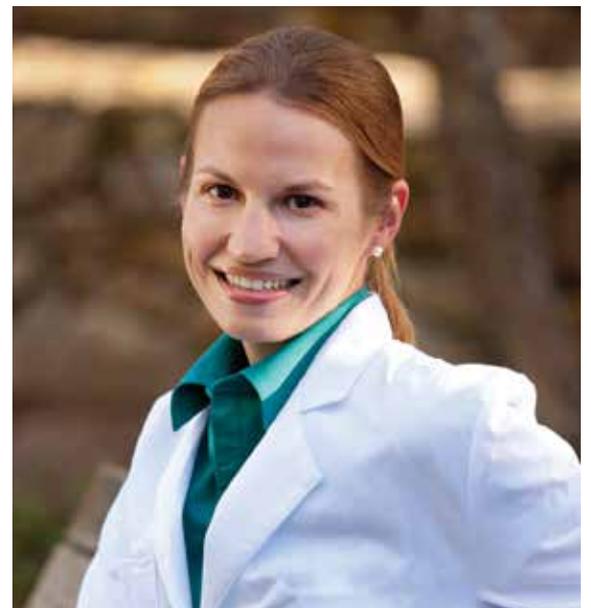


Physician
Leadership
Academy

The Cone Health Physician Leadership Academy is an 11-month program established in partnership with the nationally recognized Center for Creative Leadership. The program consists of classroom sessions, extensive assessments and executive coaching — all culminating with a learning project focused on tackling healthcare challenges. It blends the physician's medical school training with the business acumen needed to lead successfully and innovatively through this new environment of healthcare reform.

RESIDENCY PROGRAMS

Cone Health is dedicated to sharing knowledge and training aspiring physicians. As a teaching hospital, we offer one of the nation's first community-based Family Medicine residency programs; a community-based Internal Medicine residency program; and a Pediatric Medicine residency program. All are comprehensive programs affiliated with the University of North Carolina at Chapel Hill. In addition, we offer fellowships in Sports Medicine and OB/GYN. Each year, Cone Health hosts 1,325 residents, graduates and doctoral candidates in family medicine, internal medicine, pediatrics and other specialties.



Katherine E. Tabori, MD, Family Medicine

■ TRIAD HEALTHCARE NETWORK

Cone Health is partnering with our medical community through Triad HealthCare Network - now the 11th largest accountable care organization (ACO) in the nation. This partnership between Cone Health and area physicians is changing how we practice healthcare. We are focused on keeping patients well by providing services they need to stay out of the hospital and manage their own health. THN represents a new model of healthcare delivery that aligns physicians, hospitals and payers to provide better access to care and better clinical quality outcomes. This is saving everyone money and keeping our community healthier. It is the right thing to do, and, under this plan, doctors and hospitals will share in incentives.



■ MISSION

WE SERVE OUR COMMUNITIES BY PREVENTING ILLNESS, RESTORING HEALTH AND PROVIDING COMFORT, THROUGH EXCEPTIONAL PEOPLE DELIVERING EXCEPTIONAL CARE.

■ VISION

CONE HEALTH WILL BE A NATIONAL LEADER IN DELIVERING MEASURABLY SUPERIOR HEALTHCARE

■ OUR VALUES

AT CONE HEALTH, WE VALUE AND ARE ACCOUNTABLE FOR:

Caring for Our Patients

We provide exceptional quality, compassionate care and service in a safe, respectful environment.

Caring for Each Other

We appreciate each other through honest communication and respect. We inspire ongoing learning, pride, passion and fun.

Caring for Our Communities

We engage our communities with integrity and transparency. We embrace our responsibility to promote health and well-being.

MEETING REGIONAL HEALTHCARE NEEDS

Cone Health is a private, not-for-profit organization that consists of six hospitals, 1,273 acute-care beds, three free-standing ambulatory care medical office facilities, three outpatient surgery centers, outpatient rehabilitation centers and a primary and specialty care physician network. The Cone Health network is a recognized leader in cardiology, neuroscience, oncology, women's services, bariatric surgery and orthopedics.

THE MOSES H. CONE MEMORIAL HOSPITAL

Established in 1953 to serve the community by delivering high-quality healthcare, The Moses H. Cone Memorial Hospital is a 518-bed tertiary hospital and the flagship of Cone Health.

- Cone Health Heart and Vascular Center.
- Stroke Center.
- Level II Trauma Center.
- Rehabilitation Center.
- Neuroscience Center.
- Children's Emergency Department.
- Pediatric Intensive Care Unit.



ALAMANCE REGIONAL MEDICAL CENTER

With 238 beds, Alamance Regional Medical Center offers technology and advanced medical treatments that bring highly sophisticated care to the Alamance County community. Alamance Regional was named one of the Most Wired Hospitals in 2012 and 2013.

- Heart and Vascular Center.
- Cancer Center with locations in Burlington, Mebane and Yanceyville.
- Norville Breast Care Center and Women's Care Center.
- Mebane Medical Park.
- Digital Imaging.
- Orthopedic Surgery.
- Sleep Center.
- *da Vinci*® Surgical System robotic technology.
- LifeStyle Center featuring diabetes education and management, medical nutrition therapy, pulmonary and cardiac rehabilitation, fitness center, and massage therapy.



WESLEY LONG HOSPITAL

Wesley Long Hospital began in 1917 as a small 20-bed clinic and has expanded to a 175-bed modern medical center, including a number of specialty practices and programs:

- Cone Health Cancer Center.
- Wesley Long MRI.
- New Emergency Department with behavioral health services.
- Urology.
- Bariatric Surgery Center.
- Diabetes and Nutrition Management Center.
- Sleep Disorders Center.
- Wound Care and Hyperbaric Center.
- *da Vinci*® Surgical System robotic technology.



WOMEN'S HOSPITAL

Family-centered, personalized care is the hallmark of this 134-bed Women's Hospital that offers patients comprehensive care, including:

- Level II and Level III 36-bed Neonatal Intensive Care Unit.
- Adult intensive care.
- High-risk obstetrics care.
- Laser and laparoscopic surgery.
- Digital mammography services.
- Women's Education Center.
- In-house 24/7 OB/GYN, Neonatologist and Anesthesiologist.
- Center for Maternal Fetal Care.
- Board-Certified Reproductive Endocrinologist.
- Lactation services consultants.
- *da Vinci*® Surgical System robotic technology.



ANNIE PENN HOSPITAL

Annie Penn Hospital is a 110-bed facility that is home to specialized programs, including:

- Surgery Center.
- Annie Penn Cancer Center.
- Annie Penn Sleep Center.
- LeBauer HeartCare at Annie Penn Hospital.
- Cardiopulmonary Rehabilitation Program.
- Annie Penn Endoscopy Center.



BEHAVIORAL HEALTH HOSPITAL

The 80-bed facility serves up to 50 adults and 30 children and adolescents.

- 24-hour HelpLine with access to a trained professional.
- Chemical dependency program.
- Day treatment programs.
- Self-referrals and/or physician referrals.
- 24-hour in-person assessments.
- Comprehensive inpatient and outpatient treatment programs.
- Crisis stabilization.



MedCenter High Point



MedCenter Kernersville



Mebane Medical Park

HEART AND VASCULAR CARE

Cone Health's major heart surgery program is ranked first in North Carolina and in the Top 10 percent nationwide. We train surgeons from across the region in our leading-edge, minimally invasive techniques. Our research program is nationally recognized as a model for conducting clinical trials in a community healthcare setting. More than 50 cardiologists and cardiovascular surgeons at Cone Health are pioneering adoption of new treatment options and surgical techniques.

Milestones include:

- More than 10,000 advanced cardiac procedures annually, including 600 open-heart surgeries, 1,600 angioplasties,
- Platinum Performance Achievement Award from the American College of Cardiology Foundation.
- Multiple locations for the evaluation and diagnosis of cardiovascular disease.
- Society of Thoracic Surgeons 3-Star rating, the highest level, for coronary bypass surgery since 2009.
- One of the most robust programs in the state for minimally invasive options, including mitral valve repair or replacement; aortic valve replacement; closure of atrial septal defects; tricuspid valve repairs; and maze procedures.
- Advanced Heart Failure/Ventricular Assist Device team providing advanced treatment options for heart failure patients.
- Average door-to-balloon time is less than half the nationally recommended 90-minute time frame.
- Research and clinical trials are offered in all areas of heart and vascular disease treatment.

Services offered:

- Participation in major carotid artery endarterectomy/stent trials.
- Aortic and thoracic aortic aneurysm repair (open heart surgery, endovascular, percutaneous and hybrid treatments).
- Bypass surgery for peripheral artery disease.
- Hemodialysis surgeries (AV fistulas, AV grafts and central venous catheters).
- Laser ablation of the vein.
- Peripheral catheterizations.



Paula Ross, MD, Cardiology



■ TRAUMA

Our Level II Trauma Center is located at The Moses H. Cone Memorial Hospital and is certified by the state and the American College of Surgeons on an ongoing basis. We offer trauma surgery with medical specialties, including neurosurgery, orthopedic surgery, plastic surgery, surgical critical care, acute care surgery, oral and maxillofacial surgery. The Moses Cone Hospital Trauma Center is one of 13 designated trauma centers across the state.

■ BARIATRICS

The Bariatric Surgery Center at Wesley Long Hospital is fully accredited and recognized by the American College of Surgeons as a Level 1 Bariatric Surgery Center of Excellence. Cone Health offers advanced surgical options, nutrition and diabetes counseling, a sleep center, fitness programs and access to specialists across the network — all to prepare patients mentally, physically and emotionally to achieve long-term weight loss and better health.

Services include:

- Pre-operative counseling.
- Inpatient care.
- Post-operative care.
- Outpatient follow-up.
- Patient education.



Clarence H. Owen, MD, Cardiovascular and Thoracic Surgery

CANCER CARE

The cancer care services at Cone Health draw more than 4,000 new patients each year from across North Carolina. Our talented medical professionals specialize in nearly all forms of cancer, including brain, breast, colon, gastrointestinal, gynecological, head and neck, lung and prostate cancers. Our cancer care services include full-service medical oncology and radiation oncology, along with surgical oncology services. Every breast and lung cancer case is reviewed by a multidisciplinary group of pathologists, radiologists, radiation and medical oncologists and surgeons who work to ensure each individual is on the right treatment path.



Gustave Magrinat, MD, Hematology/Oncology
Robert Murray, MD, Radiation Oncology
David Newman, MD, Surgery

Notable facts include:

- ACORN site designation as a member of community cancer research facilities.
- More than 1,900 patients in national clinical trials since 1981 with an average of 35 trials open for enrollment at any given time.
- Southeast Cancer Control Consortium affiliate.
- TomoTherapy and TrueBeamSTx radiation oncology.
- Dedicated laboratory, pharmacy, radiation and medical oncology programs.
- Alight Breast Cancer Center in Greensboro and Norville Breast Care Center in Burlington.
- Doris S. Tanger Center for Patient and Family Support.
- One of the largest lung cancer treatment programs in the state, including electromagnetic navigational bronchoscopy for biopsies in tertiary bronchia and endobronchial ultrasound diagnostics.



Glenn S. Chrystal, MD, Radiation Oncology



Matthew A. Manning, MD, Radiation Oncology

■ ORTHOPEDICS

Cone Health Orthopedics is a Center of Excellence for the specialized care and treatment of hands, feet, hips, knees, shoulders and spines. Our comprehensive, interdisciplinary approach to joint care is offered at The Moses H. Cone Memorial Hospital, Alamance Regional Medical Center, Wesley Long Hospital and Annie Penn Hospital. We perform about 1,900 total joint replacements each year.

Program includes:

- Dedicated orthopedic department.
- Individualized treatment plans.
- Orthopedic surgery.
- Physical therapy.
- Occupational therapy.
- Joints in Motion program with preoperative education classes.



Kevin Krasinski, MD, Orthopedic Surgeon



Kevin Supple, MD, Orthopedic Surgeon



Stanley Harrison, MD, Orthopedic Surgeon

NEUROSCIENCE CENTER

The Cone Health Neuroscience Center features access to highly sophisticated radiographic procedures, new surgical interventions, investigational treatment protocols and post-acute services. The Center applies an interdisciplinary approach to a wide range of neurological problems, including stroke, acute head and spinal injuries, brain and spinal tumors, and seizure or neurological disorders. We were the first healthcare system in the state to dedicate an inpatient unit, operative suites and recovery area to neurosciences. As part of our Level II Trauma Center, the neuroscience operative suites are available 24 hours a day.

NEUROSCIENCE SPINE PROGRAM

The Neuroscience Spine Center has an 18-bed unit with services provided by 12 board-certified neurosurgeons who practice in our network.

Our neurosurgeons provide the following procedures:

- Spinal fusion.
- Discectomy.
- Laminectomy.
- Spinal reconstructive surgery.
- Spinal cord stimulation.
- Vertebroplasty/kyphoplasty.
- Microscopic, minimally-invasive techniques for spinal decompression and fusions.



Kyle L. Cabbell, MD, Neurological Surgery

NEUROVASCULAR/STROKE PROGRAM

Cone Health is certified by the Joint Commission as a Primary Stroke Center and is a regional referral center for the Piedmont Triad area of North Carolina. More than 1,700 stroke and transient ischemic attack patients are treated in the program annually.

Program benefits include:

- Dedicated Neuroscience OR suites and PACU.
- 14-bed Neuroscience Intensive Care Unit.
- 38-bed Neuroscience Unit.
- Stroke Neurologists for consultation.
- Code Stroke Response Team.
- Neurointerventional Radiology.
- Multidisciplinary stroke team focused on process and quality.
- CARF-accredited Inpatient Rehabilitation Program.
- Dedicated Outpatient Neuro Rehabilitation Program.

■ PEDIATRICS

Family-centered care is at the heart of all pediatric services. Board-certified pediatricians, neonatologists and specialists in pediatric surgery, pediatric gastroenterology, children's endocrinology, pediatric cardiology, critical care, ophthalmology and urology work together to provide expert care. The Children's Emergency Department handles everything from fevers, ear infections, minor cuts and sprains to life-threatening injuries and illnesses.

- Pediatric Sub-Specialists of Greensboro.
- Neonatal Intensive Care Unit has 48 beds and serves approximately 600 infants annually.
- Pediatric teaching service program.
- Recreation therapy.
- Pediatric neurology.
- State-of-the-art care in a non-threatening environment.
- Emergency department features dedicated pediatric triage area with a separate waiting room for children.
- Emergency services include a major resuscitation/trauma room.



Ross J. Kuhner, MD, Pediatric Emergency Medicine



Kelly Leggett, MD, Obstetrics and Gynecology

■ WOMEN'S SERVICES

Our complete women's health program includes components throughout the health network. We offer a breadth of specialized inpatient and outpatient services covering cardiovascular health, cancer care, mammography and ultrasound imaging, rehabilitation, infertility treatment, regular and high-risk obstetrics, gynecology and behavioral health.

- Nearly 7,500 deliveries annually at Women's Hospital and Alamance Regional.
- Center for Maternal Fetal Care offers consulting and testing.
- Expert perinatologists available to co-manage high-risk complications.
- Women's Education Center.
- Lactation consultation services.

AWARDS

Outstanding healthcare

- *US News & World Reports* named Moses Cone Hospital among the best healthcare providers in the state and ranks the following services among healthcare's high-performing: Diabetes and Endocrinology; Gastroenterology & GI Surgery; Geriatrics; Gynecology; Nephrology; Neurology & Neurosurgery; Orthopedics; Pulmonology; and Urology.
- The Leapfrog Group selected Wesley Long Hospital and Annie Penn Hospital from among 1,324 facilities nationally as a 2013 Top Hospital for quality and safety.
- Annie Penn Hospital received the 2013 Guardian of Excellence Award for employee engagement results above the 95th percentile three years straight and in the 99th percentile in 2012 and 2013.
- CareChex selected Cone Health as No. 1 in its market for overall hospital care in 2013. CareChex is one of the nation's largest privately held healthcare information company.
- CareChex also ranked Cone Health as a top hospital in North Carolina in eight categories and recognized the system among the Top 100 hospitals nationally in 25 categories.
- *Modern Healthcare* awarded Cone Health for providing quality healthcare services in its region, based on the nation's most comprehensive, nationwide consumer healthcare profile: the NRC Healthcare Market Guide.
- Cone Health was the first five-hospital system in the Southeast to be awarded Magnet Recognition for Excellence by the American Nurses Credentialing Center.
- Heart and Vascular Center is ranked No. 1 in North Carolina and in the Top 10 percent nationally for major heart surgery - in the 2011 CareChex National Hospital Quality Study.
- The Moses H. Cone Memorial Hospital is designated a Primary Stroke Center by The Joint Commission for complying with the highest national standards for safety and quality of care.
- Blue Cross and Blue Shield of North Carolina awarded Blue Distinction awards to Moses Cone Hospital and Wesley Long Hospital for quality and expertise in the delivery of cardiac care, knee and hip replacement, spine surgery and bariatric surgery.
- Accredited, The Joint Commission.
- Accredited, Commission on Accreditation of Rehabilitation Facilities (CARF).



Organization Accredited
by Joint Commission International





“There has to be a whole paradigm shift in the way that we deliver health-care. We have to have leaders to implement that. Physicians need to be driving that train instead of running and catching up from behind.”

- Kelly Leggett, MD
Obstetrics/Gynecology



CONE HEALTH[®]
Physician Recruitment

Caring for Our Patients.
Caring for Each Other.
Caring for Our Communities.